

Report on Entrepreneurship Awareness Camp (EAC)

Three Days Entrepreneurship Awareness Camp (EAC) was organized by International Centre for Entrepreneurship & Career Development (ICECD) at Shree S. K. Patel College of Pharmaceutical Education & Research, Ganpat University from 6th to 8th September 2018. This program was sponsored by National Science and Technology, Entrepreneurship Development Board, Ministry of science and Technology.

The aim of this program was to help the students to develop entrepreneurial mind set, learn enterprise initiation and development skills. The specific objective of this program were

- Recognize the innate entrepreneurial competences within them
- Recognize and assess opportunities in the environment
- Understand the role that entrepreneur can play in enhancing their lives and lives of others.

This Program was participatory and practical knowledge oriented. Various training sessions like Case–studies, audio visuals, field work, assignment, simulation exercise, group discussion and counselling were conducted during this program. Dr. Rajesh Mankad and Dr. Vijay Buptani from ICECD have remained present and handled the entire sessions for three days.

The Program was started on **6th September, 2018 9:30** with welcome address and ICECD Introduction & Camp Objectives by Dr. Rakesh P. Patel, Program Co-ordinator from S. K. Patel college of Pharmaceutical Education & Research.

On the **first day** of the programme, following topics were delivered by the Experts.

- Entrepreneurship as a career
- SME Development in India / Gujarat - Present scenario
- Identification of business opportunities

In these sessions, both experts used several examples to narrate importance of Entrepreneurship and Entrepreneurship as a carrier option. They have highlighted current scenario of SME Development at state and national level with government policy and support.

On the **second day** of the programme, in the morning sessions Experts have delivered following two sessions

- Govt policy & statutory requirements
- Schemes & formal Financial Support

An industrial visit were organized in afternoon sessions at Ratnamani Healthcare and Pramukh Pharmachem at Chhatral. Both the Experts along with the four faculty members (Dr. B. G. Prajapati, Dr. Nikunjana Patel, Dr. Dipti Patel and Ms. Bhoomi Patel) have joined the students. This visit was planned with brief exposure to technical part as well as focused task including study of Technical, Financial, Marketing and commercial requirements in the business- Handout – Man behind the business).

On the ***Last day*** of the programme, Session on the Communication in business was delivered by the experts. This sessions followed by Presentation of field visit by the students as case study of behaviour of man behind the business.

Some of participating students gave their feedback related to program which was then followed by certificate distribution to the participatants of the program.

Program was ended with vote of thanks from Dr. Rakesh P. Patel

Glimpses of various sessions of the EAC programme

